

[ABOUT PAGE]

- Laboratory testing on cancer cells has shown that Capsibiol-T® inhibits tNOX.
- Capsibiol-T®'s synergistic combination provides tenfold increase in potency.
- Capsibiol-T® manufactured in USA under GMP established guidelines.

**Green tea facts:**

- Catechins of green tea exhibit anti-cancer and cancer-fighting health benefits.
- Catechin EGCG may also have important role in cancer prevention.
- Green tea has approximately 10 times more catechins than black tea.

**Capsaicin Facts:**

- Capsaicin gives chili peppers their "heat".
- Capsaicin inhibits tNOX.
- Modified capsaicin has beneficial attributes of capsaicin minus its "heat".

Recently concluded preliminary tests at Purdue University using cancer cells in culture have shown that the synergistic formulation of Capsibiol-T inhibits tNOX. When tNOX activity is inhibited, cancer cells fail to grow to the size required for division and undergo programmed cell death (apoptosis). Capsibiol-T® is a unique, synergistic formulation of modified capsaicin and decaffeinated green tea. Before the proprietary process to modify capsaicin for exclusive use in Capsibiol-T® was developed, the dosage required for capsaicin to be effective (its therapeutic dosage) had exceeded the level at which its pungency and neurological discomfort could be tolerated. The amount of modified capsaicin (12.5mg per capsule) in synergy with decaffeinated green tea (637.5mg per capsule) enables Capsibiol-T® to achieve a ten-fold increase in potency. The synergistic combination of Capsibiol-T® is 10 times more potent than either green tea or capsaicin separately. In an effort to provide the greatest benefit, Capsibiol-T® should be taken three times daily, one capsule every eight hours.

Green tea remains one of the most popular teas in China and Japan, and until 1915 outsold black tea in America. All tea is the leaf of the *Camellia sinensis* plant. The three main types of tea are black, green and oolong. Harvesting and processing green tea is very labor intensive. Green tea is usually hand plucked; only the first two leaves and the bud are harvested. The tea is heat-dried which preserves the natural ingredients in the leaves and prevents the tea from becoming oxidized. Green tea contains

approximately 10 times more catechins than black tea, which is oxidized. Oxidization also gives black tea its distinctive color.

Green tea has been consumed for thousands of years in Asia where it is thought to promote good health. Epidemiological observations have shown that people in Japan and China-green tea consuming countries-have very low cancer death rates. In Japan, which has the highest rate of smoking in the industrialized world, the cancer death rate from lung cancer is the lowest. In western countries, epidemiological observations tend to confirm that a higher consumption of green tea is associated with a lower risk of breast cancer.

Recently, the health benefits (especially the anti-cancer properties) of green tea have been studied extensively. Research suggests that the catechins of green tea, particularly epigallocatechin gallate (EGCg), exhibit important anti-cancer properties. EGCg may also have a very important role in cancer prevention.

Capsaicin is the pungent (hot) principle of chili peppers. Epidemiological observations show a much lower cancer death rate in countries with a diet high in consumption of chili peppers, especially Thailand and Mexico. Research has shown the important anti-cancer benefits of capsaicin. Before the proprietary process to modify capsaicin for exclusive use in Capsibiol-T® was developed, the dosage required for capsaicin to be effective (its therapeutic dosage) had exceeded the level at which its pungency and neurological discomfort could be tolerated. Capsibiol-T® is effective and has proven to be well tolerated.

Capsibiol-T® is a dietary supplement and will not cure cancer. The ingredients of Capsibiol-T® are all-natural, have been consumed for hundreds of years and are widely considered to be safe when used as directed. There are exceptions. If you are allergic to tea or peppers, have any health problems or are a pregnant or nursing mother, always consult your doctor before taking any dietary supplement. **If you have a bleeding or clotting disorder or are taking blood thinners you MUST obtain your doctor's permission before taking Capsibiol-T® or any dietary supplement. Capsibiol-T® is not intended for use by children.** Capsibiol-T® is not intended to replace traditional medicine in the treatment of any disease. Do not discontinue any medications without your doctor's permission. Capsibiol-T® has not been evaluated by the FDA.

Capsibiol-T® is produced in the United States according to the strict requirements of GMP. Good Manufacturing Practices (GMP) are guidelines established by the FDA to which the manufacturer must adhere.

[FREQUENTLY ASKED QUESTIONS]

Q. *Will Capsibiol-T<sup>®</sup> cure diagnosed cancer?*

A. Recently concluded preliminary tests at Purdue University using cancer cells in culture have shown that Capsibiol-T<sup>®</sup> inhibits the growth and division of *new* cancer cells, however, Capsibiol-T<sup>®</sup> has not been shown to affect mature cancer cells.

Q. *If Capsibiol-T<sup>®</sup> will not cure cancer, why should I use Capsibiol-T<sup>®</sup>?*

A. Capsibiol-T<sup>®</sup>'s significance is its ability to affect the growth and division of new cancer cells by inhibiting the enzyme tNOX. Therefore, inhibition of the tNOX enzyme has the potential to prevent metastasis

Q. *Should I take Capsibiol-T<sup>®</sup> even if I don't have cancer?*

A. Absolutely. The protective benefits of the tea catechins (especially EGCG) and the modified capsaicin in Capsibiol-T<sup>®</sup> are a major impetus for its regular use. People who know they are at risk for cancer (family history, environmental, life-style choices) or people concerned about their possibility of contracting cancer should use Capsibiol-T<sup>®</sup>. Capsibiol-T<sup>®</sup>'s effectiveness against tNOX should help to improve everyone's lifetime risk of developing cancer. If you are allergic to tea or peppers, have any health problems or are a pregnant or nursing mother, always consult your doctor before taking any dietary supplement. **If you have a bleeding or clotting disorder or are taking blood thinners you MUST obtain your doctor's permission before taking Capsibiol-T<sup>®</sup> or any dietary supplement.** Capsibiol-T<sup>®</sup> is not intended for use by children.

Q. *How long should I take Capsibiol-T<sup>®</sup>?*

A. Capsibiol-T<sup>®</sup> is a product that will continue to provide benefits as long as it is used.

Q. *Is Capsibiol-T<sup>®</sup> safe to use in conjunction with current cancer drug protocols or other drugs in general?*

A. Yes. While Capsibiol-T<sup>®</sup> is all-natural and contains only decaffeinated green tea and modified capsaicin both of which are extremely safe when used as directed, you should always consult your physician. There have been studies conducted that suggest that green tea increases the effectiveness of certain chemotherapy drugs. If you are allergic to tea or peppers, have any health problems or are a pregnant or nursing mother, always consult your doctor before taking any dietary supplement. **If you have a bleeding or clotting disorder or are taking blood thinners you MUST obtain your doctor's permission before taking Capsibiol-T<sup>®</sup> or any dietary supplement.** Capsibiol-T<sup>®</sup> is not intended for use by children.

Q. *Should other cancer treatments be discontinued when I take Capsibiol-T<sup>®</sup>?*

A. No, absolutely not! Do not discontinue or change any of your medications without your doctor's permission to do so.

Q. *Will I experience side effects from taking Capsibiol-T<sup>®</sup>?*

A. Capsibiol-T<sup>®</sup> is formulated with 637.5mg of decaffeinated green tea and 12.5mg of modified capsaicin. The recommended dose of Capsibiol-T<sup>®</sup> is one capsule three times daily. Green tea and

capsaicin (the pungent component of chili peppers) are natural ingredients that have been consumed for centuries. Green tea is widely considered to be safe and the pungency (hotness) of the capsaicin has been modified with a proprietary process to avoid discomfort. To date, Capsibiol-T<sup>®</sup> has been well tolerated. If you are allergic to tea or peppers, have any health problems or are a pregnant or nursing mother, always consult your doctor before taking any dietary supplement. **If you have a bleeding or clotting disorder or are taking blood thinners you MUST obtain your doctor's permission before taking Capsibiol-T<sup>®</sup> or any dietary supplement.** Capsibiol-T<sup>®</sup> is not intended for use by children.

Q. *Should children take Capsibiol-T<sup>®</sup>?*

A. There is no test data for children consuming Capsibiol-T<sup>®</sup>. If there is a compelling reason for the use of Capsibiol-T<sup>®</sup>, you must obtain your doctor's permission. The minimum age should be two years.

Q. *Other products contain either green tea, capsaicin or both. Why is Capsibiol-T<sup>®</sup> different?*

A. Capsibiol-T<sup>®</sup> is a synergistic combination of decaffeinated green tea and modified capsaicin in sufficient dosage to be effective against the tNOX protein. In addition, preliminary laboratory trials with cancer cells growing in culture suggest that the unique formulation of Capsibiol-T<sup>®</sup> is ten times more potent in inhibiting the growth of cancer cells than either green tea or capsaicin used alone. If you are allergic to tea or peppers, have any health problems or are a pregnant or nursing mother, always consult your doctor before taking any dietary supplement. **If you have a bleeding or clotting disorder or are taking blood thinners you MUST obtain your doctor's permission before taking Capsibiol-T<sup>®</sup> or any dietary supplement.** Capsibiol-T<sup>®</sup> is not intended for use by children.

Q. *Where may I purchase Capsibiol-T<sup>®</sup>?*

A. Capsibiol-T<sup>®</sup> is a new product and currently available for purchase only on the Internet. You may use MasterCard or Visa or send a personal check. To place your order, select "PLACE ORDER". For information about security, privacy and confidentiality select "WEBSITE SECURITY".

Q. *How soon will my order arrive?*

A. Shipments within the United States should be received in ten days or less via USPS Priority Mail. If at any time you wish to view the status of your order, click on the "Track Order" button on the NewCancerResearch.com Home Page. Orders shipped to customers outside of the United States may take up to a month.

[GLOSSARY]

**Apoptosis:**

Programmed cell death that occurs when a cell does not reach the minimum size required for division.

**Capsaicin:**

The pungent principle of chili peppers or what makes them “hot”. The hotter the pepper, the more capsaicin it contains. Capsaicin, a member of a group of compounds called “vanilloids”, has important anti-cancer benefits. See **Modified Capsaicin**.

**Capsibiol-T®**

An all-natural dietary supplement containing a synergistic combination of decaffeinated green tea and modified capsaicin. Capsibiol-T®'s unique formulation is ten times more potent than either decaffeinated green tea or modified capsaicin separately. The recommended daily dose of three capsules, one every eight hours, provides the equivalent of ten cups of green tea daily.

**Catechins:**

The bioactive compounds (also known as polyphenolic antioxidants) of green tea that research has shown have powerful anti-cancer benefits. Many researchers feel the catechin epigallocatechin gallate (EGCg) has a very important role in cancer prevention. Additional research is directed at the catechins cardioprotective, neuroprotective and antimicrobial actions.

**Epigallocatechin Gallate (EGCg):**

The catechin of green that is frequently discussed in the literature and articles that discuss the anti-cancer and possible cancer prevention health benefits of green tea.

**Green Tea:**

The beverage brewed from the unoxidized leaves of the Camellia sinensis plant that has been enjoyed for thousands of years. Epidemiological observations have shown that people in countries that consume green tea-primarily Japan and China-have very low rates from cancer. Women who teach the tea ceremony are noted for their longevity. Death from cancer is especially rare in this group.

**Modified Capsaicin:**

Modified capsaicin is capsaicin that has been modified in a proprietary process for exclusive use in Capsibiol-T®. This proprietary process eliminates its “hotness” or dose-limiting pungency. Before the proprietary process to modify capsaicin for exclusive use in Capsibiol-T® was developed, the dosage required for capsaicin to be effective (its therapeutic dosage) had exceeded the level at which its pungency and neurological discomfort could be tolerated. The amount of modified capsaicin in Capsibiol-T® is approximately 8 times the amount found in most other preparations that contain capsaicin.

**Quinol Oxidase, Quinol NADH Oxidase or NOX:**

An enzyme whose activity is required for growth in both normal and cancerous cells. Normal cells NOX is expressed only when they are dividing. Tumor cells express the overactive, tumor associated form called  $\uparrow$ NOX all the time. **See  $\uparrow$ NOX.**

**Quinone site inhibitors:**

Compounds or substances that inhibit  $\uparrow$ NOX. Some of the compounds are modified capsaicin, epigallocatechin gallate (EGCG), Adriamycin, and cis platinum.

**Synergy, synergistic effect (as it applies to Capsibiol-T<sup>®</sup>):**

The combination of decaffeinated green tea and modified capsaicin achieves at least a ten-fold increase in the potency of each ingredient. In other words our exclusive formulation is ten times more potent than each ingredient is separately.

**Telomerase**

The enzyme that "immortalizes" cancer cells by maintaining the end portions of the tumor cell chromosomes. Inhibition of telomerase may be one of the main anticarcinogenic actions of the tea catechins.

**$\uparrow$ NOX:**

The overactive tumor associated NOX enzyme that is expressed exclusively by cancer cells and is blocked by quinone site inhibitors. Agents that block  $\uparrow$ NOX interfere with the ability of cancer cells to enlarge to the size required for cell division. Cells that do not reach the size required for division undergo apoptosis or programmed cell death. Capsibiol-T<sup>®</sup> is formulated with two known quinone site inhibitors: Epigallocatechin gallate (EGCG) and modified capsaicin.

[RESEARCH]

**Exciting new discoveries about cancer fighting and cancer preventive benefits of green tea and capsaicin in Capsibiol-T<sup>®</sup>**

The final decade of the twentieth century brought exciting new research into the role played by green tea in the pursuit of good health and longevity. Epidemiologists have long noted that people in green tea consuming countries (primarily China and Japan) have low death rates from cancer. In addition, they have noted that countries (especially Thailand and Mexico) that consume diets high in capsaicin, the pungent (hot) principle of chili peppers, also have significantly low death rates from cancer.

The potential health benefits of green tea are being studied extensively. This ongoing research, which has been published in prestigious academic journals, indicates that the catechins of green tea (also known as polyphenols) exhibit potential anti-cancer and cancer-fighting health benefits. The catechin epigallocatechin gallate (EGCg) is thought to be the one of the most important constituents of green tea. Capsaicin, though less studied than green tea, has also been shown to have potential anti-cancer and cancer-fighting health benefits.

Research suggests that drinking tea, green tea in particular, lowers the incidence of breast, prostate and lung cancer. In fact, there is mounting evidence that green tea may be effective against more types of cancer including colon, stomach, pancreatic, skin cancer, leukemia, and glioma. Researchers in Stockholm, Sweden at the Karolinska Institute discovered that green tea appears to block angiogenesis or the development of new blood vessels that cancerous tumors require for growth and metastasis. If more studies confirm these findings, it may help to explaining why green tea is effective against so many kinds of cancer.

Cancer cells secrete special enzymes called collagenases that enable the cells to penetrate and colonize tissue—the metastatic process. A study done in Japan at the University of Shizuoka reported that EGCg inhibits the secretion of the enzyme collagenases. In another study at the same university conducted with ovarian cancer patients, researchers found that theanine, an amino acid found in the leaves of green tea, synergized with the chemotherapy Adriamycin in lowering tumor weight. Adriamycin alone was ineffective. Their recent research has also shown that theanine also synergized with Adriamycin to inhibit liver metastases of ovarian cancer. Studies using human cancer cell culture found that the effect of tea catechins was synergistically increased when catechins were combined with other anti-cancer agents such as tamoxifen, capsaicin, and curcumin as well as Adriamycin. This adds to the growing evidence that natural agents such as green tea can greatly enhance the effectiveness of conventional therapies.

A recent 7 year study in Japan found that women with stage I or II breast cancer who consumed five or more cups of green tea daily had about half the recurrence rate of those who drank four or less cups a day. In Tokyo a study at the Cancer Chemotherapy Center using leukemia and colon cancer cell cultures showed that EGCg inhibited telomerase, the enzyme that “immortalizes” cancer cells. Inhibition of telomerase is considered an important anticarcinogenic mechanism.

A recent study at Purdue University identified and investigated an enzyme associated with all forms of cancer. The newly identified enzyme, tNOX (the tumor-associated form of NOX), is expressed by cancer cells all the time and is common to all forms of cancer. The normal enzyme NOX, or quinol oxidase, is required for growth and is expressed only when cells are dividing. The researchers determined that when cells were exposed to EGCg the cancer cells failed to grow and reach the minimum size needed for division. The cancer cells then underwent programmed cell death or apoptosis. EGCg had no effect on the NOX of normal cells.

Capsaicin, the pungent (hot) principle of chili peppers, has also been shown to inhibit tNOX. Before the proprietary process of modifying capsaicin for exclusive use in Capsibiol-T<sup>®</sup> was developed, the dosage required for capsaicin to be effective (its therapeutic dosage) had exceeded the level at which its pungency and neurological discomfort (heat) could be tolerated.

In 1999 Congress appropriated funds for the Office of Dietary Supplements (ODS) at the National Institutes of Health (NIH) in collaboration with the National Center for Complementary and Alternative Medicine (NCCAM) to develop and establish a botanical research center initiative with major research institutions. Its purpose is to foster research to identify potential health benefits and a systematic evaluation of the safety and effectiveness of botanicals available as dietary supplements. To date four institutions have been awarded grants-in 1999, UCLA and the University of Illinois-Chicago and in 2000, Purdue University and the University of Arizona.

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*Experiments with human cancer cells in culture suggest that green tea may protect against cancer by causing the cancer cells to stop multiplying and to undergo a programmed cell death.*

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*Green tea contains more polyphenols-chemicals that act as powerful antioxidants and nontoxic cancer preventive agents. It has been speculated that the low lung cancer rate in Japan-despite the high rate of smoking-is due to consumption of green tea.*

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In 1999 Congress appropriated funds for the Office of Dietary Supplements (ODS) at the National Institutes of Health (NIH) in collaboration with the National Center for Complementary and Alternative Medicine (NCCAM) to develop and establish a botanical research center initiative with major research institutions. Its purpose is to foster research to identify potential health benefits and a systematic evaluation of the safety and effectiveness of botanicals available as dietary supplements. To date four institutions have been awarded grants-in 1999, UCLA and the University of Illinois-Chicago and in 2000, Purdue University and the University of Arizona.

[ORDERING INFORMATION]

Below you will find answers to a few common website questions. Also, at the bottom you will find a quick shopping cart tutorial.

**SHIPPING:**

Prices do not include freight. All items will be shipped US Postal Ground Service unless another means of shipping is requested to meet delivery date. We will be happy to use your Federal Express or UPS account number if provided.

**INTERNATIONAL SHIPPING:**

Payment can be made by credit card, bank wire transfer or check in US funds drawn from a US bank to avoid additional bank charges. All international orders include a \$25 processing fee. All orders are shipped international UPS or FEDERAL EXPRESS. We do not pay the duties or taxes. These are handled between the recipient and the customs broker.

**SALES TAX:**

Is charged for shipments to Illinois(6.25%) only.

**CUSTOM ORDERS:**

The NewCancerResearch.com staff is highly trained in handling your requests for custom orders. Whatever your needs we can assist in providing the best possible service.

**Shopping Cart Tutorial:**

We are aware that at times, using the new virtual order forms can be slightly daunting. Below, you will find a step by step ordering tutorial.

Once you have begun the order process by clicking the "Place Order" link, you will note the "BUY" button near any item available for purchase. Simply enter the quantity of the item you wish to purchase in the quantity box, and click "BUY". It will then be sent to your shopping cart.

The window will refresh itself letting you know that the item has been correctly placed in your shopping cart.

At any time, you may click to check your shopping cart. Here you will also be able delete or add to the quantity of the items in your shopping cart.

After you have completed your shopping, click the "Check Out" button. You will be brought to a screen requesting the method of payment you wish to use. Once you have selected the desired method, enter in all of the required information. **NOTE:** Missing or partial information will result in delayed orders.

After entering all information, simply follow the onscreen instructions to complete your order.

If at any time during your shopping you wish to view the items you have in your shopping cart, simply click the "Shopping Cart" button. On this screen, you will see each item and quantity you have selected. You will also be given the opportunity to remove any item you have ordered.

[WEBSITE SECURITY]

**Security Customer Information Policy**

We do not sell online customer information to any outside company or third party.

**Your Information Is Secure**

Protecting your order information is a priority. NEWCANCERRESEARCH.COM makes every effort to protect your online order information by using Secure Sockets Layer (SSL) technology. SSL encrypts your order information to avoid the decoding of that information by anyone other than NEWCANCERRESEARCH.COM. To check the security of your connection, look at the lower left-hand corner of your browser window after entering the order process. If you see an unbroken key or a closed lock (depending upon your browser), then SSL is active. You can also double-check by looking at the URL line of your browser. When accessing a secure server, the first characters of the site address will change from "http" to "https." Be sure to have your information ready when you place an order.

[PRIVACY POLICY]

**Privacy Customer Information Policy**

We do not sell online customer information to any outside company or third party.

Personal information at NewCancerResearch.com, we intend to give you as much control as possible over your personal information. In general, you can visit NewCancerResearch.com on the Web without telling us who you are or revealing any information about yourself. There are times, however, when we may need information from you, such as your name and address. It is our intent to let you know before we collect personal information from you on the Internet.

If you choose to give us personal information via the Internet that we or our business partners may need - to correspond with you, process an order or provide you with a subscription, for example -- it is our intent to let you know how we will use such information. If you tell us that you do not wish to have this information used as a basis for further contact with you, we will respect your wishes. We do keep track of the domains from which people visit us. We analyze this data for trends and statistics, and then we discard it.

We have implemented these practices for the NewCancerResearch Home Page ([www.newcancerresearch.com](http://www.newcancerresearch.com)). ([www.newcancerresearch.com](http://www.newcancerresearch.com)) We are also instructing our employees around the world to include information on privacy practices everywhere information is collected on the NewCancerResearch Web, tailored to what that portion of the site does and reflecting the practices outlined here.

[CONTACT INFORMATION]

NewCancerResearch.com has been selected to bring Capsibiol-T® to market. Our decision to sell Capsibiol-T® exclusively on the Internet at [www.newcancerresearch.com](http://www.newcancerresearch.com) helps to keep it as affordable as possible and to expedite its delivery to you. We encourage you to download and print (select "printer friendly" format) the information about Capsibiol-T® contained on our web site to review at your leisure. Ordering Capsibiol-T® will be easy on our secure site.

In order to assist you in any way possible, the following E-Mail addresses have are available for your use:

General Information	<a href="mailto:info@newcancerresearch.com">info@newcancerresearch.com</a>
Direct Email Orders	<a href="mailto:orders@newcancerresearch.com">orders@newcancerresearch.com</a>
Commercial Sales	<a href="mailto:sales@newcancerresearch.com">sales@newcancerresearch.com</a>
Website Problems	<a href="mailto:help@newcancerresearch.com">help@newcancerresearch.com</a>

\*Note\* Any orders submitted via general e-mail, must contain (at a minimum) your Name, E-Mail Address and Telephone Number, in order that we may fill your request. All emails will be responded to as quickly as possible. Every effort is being made to keep this exciting product as affordable as possible. Your help is greatly appreciated.